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**On behalf of our students, faculty, and staff, I want to recognize your generosity and say thank you.** We are so grateful you decided to support UC Davis and invest in the future of this institution.

UC Davis is committed to creating a better tomorrow, and **with your first gift you are already making an impact.** Whether you give because we are leading the way in preparing our students for future success, combatting climate change, championing the arts, optimizing brain health, or healing animals and humans from the effects of natural disaster, your generosity makes a tangible difference in the lives of others.

**Thank you for joining our giving community.** We hope our ground-breaking research, influential professors, and our amazing students continue to inspire you and bring you closer to UC Davis.

Sincerely,

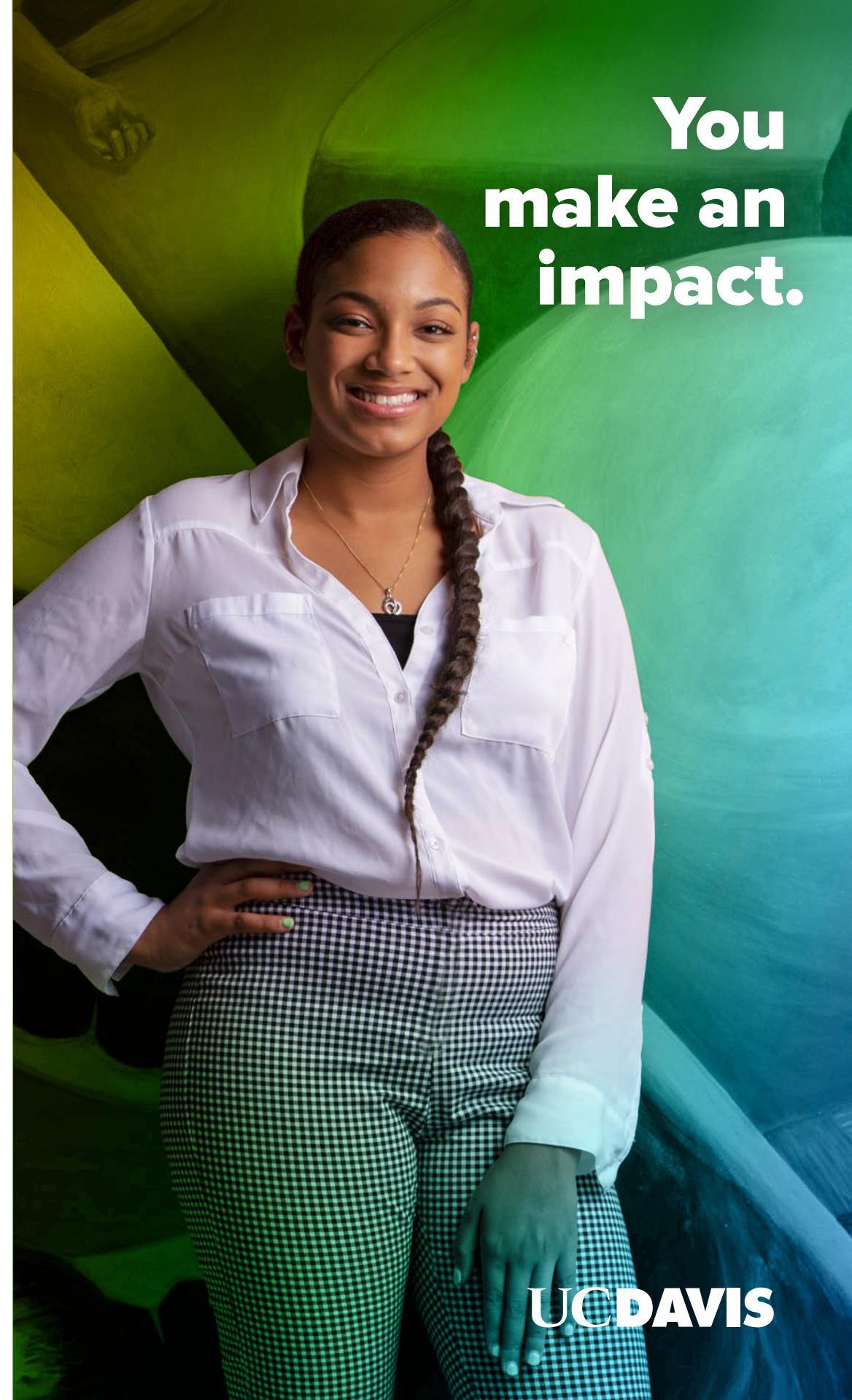
*Shaun Keister*

Shaun Keister, Ph.D.  
Vice Chancellor of Development  
and Alumni Relations

**UC DAVIS**

University of California, Davis  
Office of Development and Alumni Relations  
One Shields Avenue  
Davis, CA 95616-5270

VARIABLE DATA  
James Q. Parent  
123 Viticulture Way  
Davis, CA 95616



**You  
make an  
impact.**

**UC DAVIS**



# The impact of giving

*cover:*

**AALIYAH MCKNIGHT CORCRAN '20**, a Community & Regional Development and African American Studies double major, attributes her passion for education to the research and community service projects she pursued with the University Honors Program. Thanks to donors like you, Aaliyah can dedicate herself to serving the public good as a future educational reform attorney.

*clockwise from bottom left:*

For his thesis project, pediatric ICU nurse **CARTER TODD MS '19** sought ways to improve the perception of nursing amongst African-American men. Scholarship support from donors like you gave Carter the opportunity to survey these men about making nursing a viable career path for them.

**STEPHANIE DON '20**, a rider for UC Davis' new Equestrian team, was awarded 2018-19 Second-Team All-Academic Honors by the United Equestrian Conference. Stephanie and other talented athletes like her excel in the arena and beyond thanks to support from donors like you.

Chancellor's Fellow and Land, Air, and Water Resources Professor **BEN HOULTON** is leading One Climate, a UC Davis Big Idea that aims to provide climate change solutions around the world. Your support allows him to continue his research and develop practical approaches for a sustainable future.



STEPHANIE DON '20



PROFESSOR BEN HOULTON



CARTER TODD MS '19

## Resources

**CAL AGGIE ALUMNI ASSOCIATION**  
alumni.ucdavis.edu

**UC DAVIS ATHLETICS**  
ucdavisaggies.com  
for schedules and tickets

**VISIT UC DAVIS**  
ucdavis.edu/visit

**AGGIE PARENT AND FAMILY ASSOCIATION**  
parents.ucdavis.edu

**OFFICE OF THE UNIVERSITY REGISTRAR**  
registrar.ucdavis.edu

**ACADEMIC AND EVENTS CALENDAR**  
ucdavis.edu/calendar

**COMMENCEMENT AND GRADUATION**  
commencement.ucdavis.edu

**UC DAVIS STORES**  
ucdavisstores.com

**PARKING INFORMATION**  
taps.ucdavis.edu/parking

**ROBERT AND MARGRIT MONDAVI CENTER FOR THE PERFORMING ARTS**  
mondaviarts.org

**JAN SHREM AND MARIA MANETTI SHREM MUSEUM OF ART**  
manettishrem.org



UC DAVIS  
Chancellor's Fellows  
20th ANNIVERSARY

University Development & Alumni Relations  
One Shields Avenue  
Davis, CA 95616



Annual Fund Impact Mailer Bi-fold Card Exterior



Because of your generosity,

# \$1,137,145

was raised for the Annual Fund and Parents Fund in FY 2018-19

Parents  
21.6%

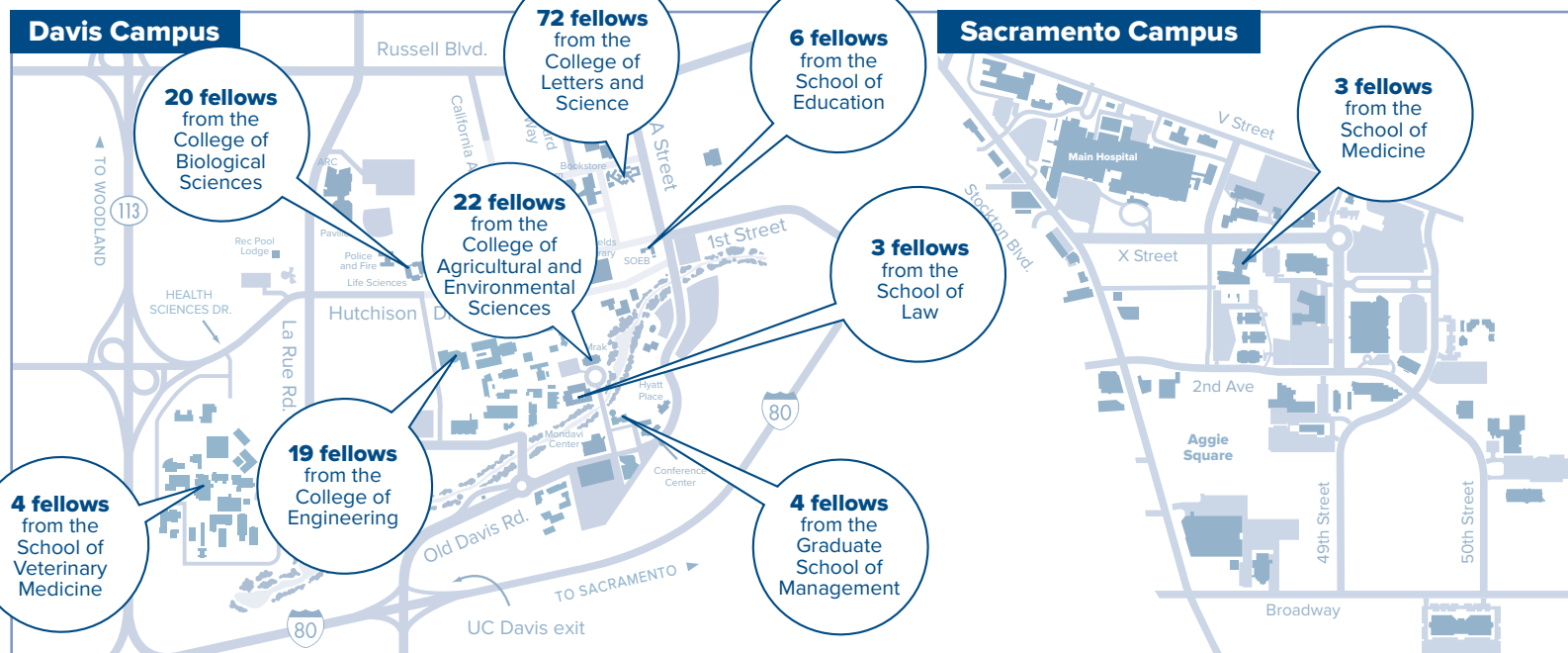
Friends  
14%

% of  
Gifts

Alumni  
41.6%

Annual Fund Impact Mailer Bi-fold Card Interior

## Your support impacts various areas on campus



**With unrestricted giving to UC Davis' Annual Fund and Parents Fund, we are able to maximize positive impact across campus—supporting innovative programs, breakthrough research, our students, and our faculty through programs like the Chancellor's Fellowships.**

### New 2019-2020 Chancellor's Fellows:

**Christopher Simmons, Ph.D. '11**  
Associate Professor of Food Science and Technology  
College of Agricultural & Environmental Sciences

**Anne E. Todgham, Ph.D.**  
Associate Professor and Vice Chair of Animal Science  
College of Agricultural & Environmental Sciences

**Santiago Ramirez, Ph.D.**  
Associate Professor of Evolution and Ecology  
College of Biological Sciences

**Megan Welsh, Ph.D.**  
Associate Professor, School of Education

**Jane Gu, Ph.D.**  
Associate Professor of Electrical and Computer Engineering  
College of Engineering

**Erin Hamilton, Ph.D.**  
Associate Professor of Sociology  
College of Letters and Science

**Maceo Montoya, M.F.A.**  
Associate Professor of Chicana/o Studies  
College of Letters and Science

**Shalini Satkunanandan, Ph.D.**  
Associate Professor of Political Science  
College of Letters & Science

**Nicolas Zwyns, Ph.D.**  
Associate Professor of Anthropology  
College of Letters & Science

**Eleonora Grandi, Ph.D.**  
Associate Professor of Pharmacology,  
School of Medicine

**Aijun Wang, Ph.D.**  
Associate Professor of Biomedical Engineering Surgery  
School of Medicine

**Christopher Barker, M.S. '05, Ph.D. '08**  
Associate Professor of Pathology, Microbiology, & Immunology  
School of Veterinary Medicine

## FELLOW HIGHLIGHTS



**Shiva Ahmadi, Associate Professor of Art, 2018 recipient**—Professor Ahmadi's work explores contemporary conundrums between the historically refined aesthetics and cultural conceits of the Middle East. Her awards include: the 'Anonymous Was A Woman' Award and a Pollock-Krasner Foundation Grant.



**Aldrin Gomes, Professor of Neurobiology, Physiology, and Behavior, 2016 recipient**—Dr. Gomes researches the negative effects of over-the-counter pain medication on cardiovascular health and how Vitamin C may prevent these negative effects. Dr. Gomes is a fellow of the American Physiological Society and the American Heart Association, and has won a variety of awards and grants for his innovative research.



**Dawn Sumner, Professor of Earth & Planetary Sciences, 2003 recipient**—Dr. Sumner's research focuses on reconstructing ancient environments on early Earth and Mars and the early evolution of bacteria, including oxygenic photosynthesis. She is a member of NASA's Mars Science Laboratory, helping the Rover Curiosity explore ancient environments in Gale Crater on Mars.

**UC DAVIS**

Office of Development and Alumni Relations  
Conference Center, 2nd Floor  
One Shields Avenue  
Davis, California 95616-5270

**End of Fiscal Year Donor Gift, Envelope  
Design**

NON-PROFIT  
U.S. POSTAGE  
**PAID**  
SACRAMENTO, CA  
PERMIT 2035

***We've taken  
note of your  
generosity!***

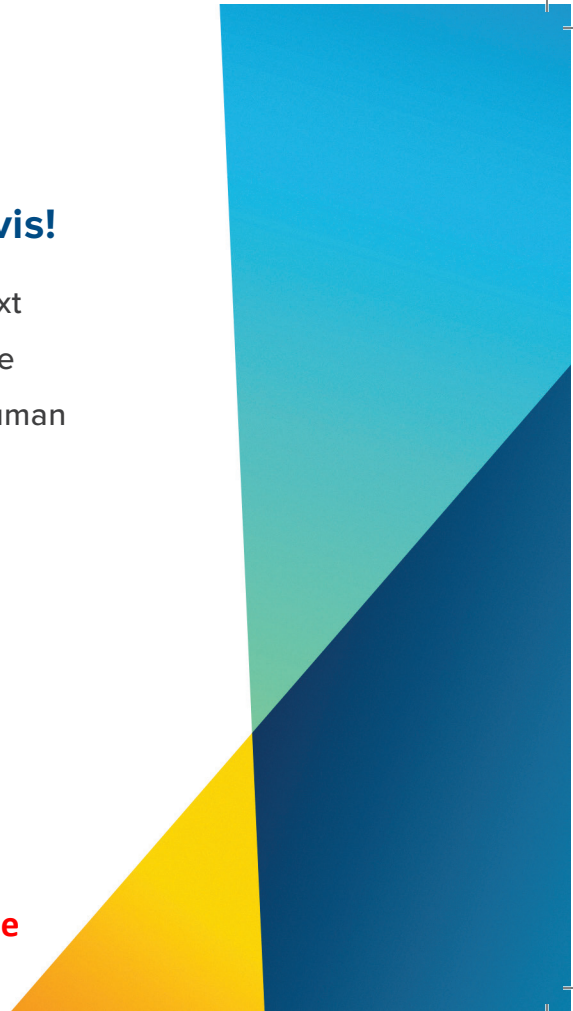
## **Thank you for supporting UC Davis!**

Your generosity is helping us educate the next generation of change-makers, combat climate change, battle complex diseases, improve human and animal health, and so much more.

**We would not be the world-class institution we are without you.  
Thank you!**

**UCDAVIS**

**End of Fiscal Year Donor Gift, General Donor Note**





## **Thank you for supporting UC Davis as a dedicated employee and donor.**

Your generosity is helping us educate the next generation of change-makers, combat climate change, battle complex diseases, improve human and animal health, and so much more.

**We would not be the world-class  
institution we are without you.  
Thank you!**

**UC DAVIS**



**End of Fiscal Year Donor Gift, Employee Donor Note**



**End of Fiscal Year Donor Gift, branded gifts for employee and general donors**



– Margaret Mead

**“Never believe that a few caring people can’t change the world. For, indeed, that’s all who ever have.”**



You've reached a *Milestone* with UC Davis



You've been giving for thirty years to UC Davis.  
That kind of loyalty is worth celebrating.  
Thank you for your generosity all these years.  
We're ever so grateful for your long-term support.

---

Shaun Keister, Ph.D.  
Vice Chancellor, Development & Alumni Relations  
President, UC Davis Foundation  
University of California, Davis



– Margaret Mead

**“Never believe that a few caring people can’t change the world. For, indeed, that’s all who ever have.”**



You've reached a *Milestone* with UC Davis



We know that there are many  
milestones in your life worthy of celebration.  
This milestone, reveals a generosity of heart that inspires us.  
Thank you for your belief in UC Davis over the years.  
You make our dreams possible.

---

Gary S. May  
Chancellor  
University of California, Davis




Tue 10/20/2020 1:46 PM

UC Davis <development@ucdavis.edu>

[TEST] A Thank You Video from the UC Davis Student-Callers!

To Chelsea M Clouser

 If there are problems with how this message is displayed, click here to view it in a web browser.

**How the Telephone Outreach Program's stewardship video arrives in donor's inboxes**

WATCH YOUR VIDEO!

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA



Adam



TOP stewardship video with short note below.



[Click here for more ways to support UC Davis](#)

On behalf of the students at the UC Davis Telephone Outreach Program, thank you for your support! Generous donors like you help Aggies like us receive a world-class education and pursue the futures of our dreams. We couldn't do it without you!






Fri 10/16/2020 10:19 AM

UC Davis College of Biological Sciences <development@ucdavis.edu>

[TEST] Thank you for supporting our students' love for biology

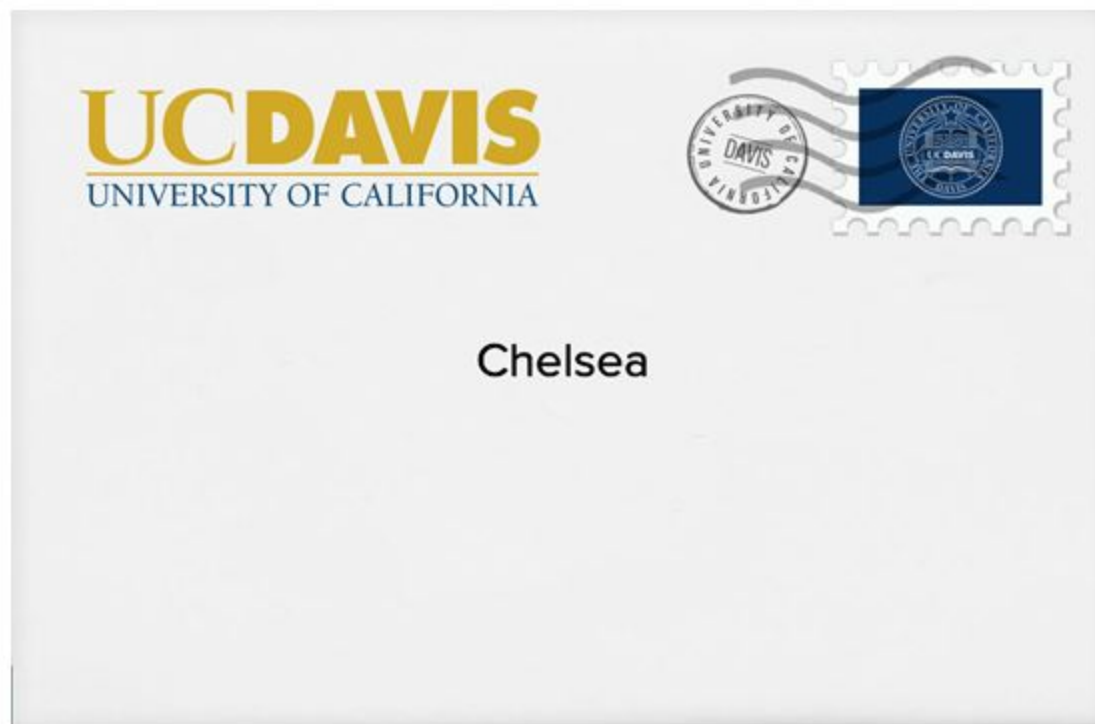
To Chelsea M Clouser

 If there are problems with how this message is displayed, click here to view it in a web browser.

[How our unit-specific stewardship videos arrive in donor's inboxes](#)

Hi Chelsea, to show our appreciation for your dedication to the College of Biological Sciences, we've made this video just for you!

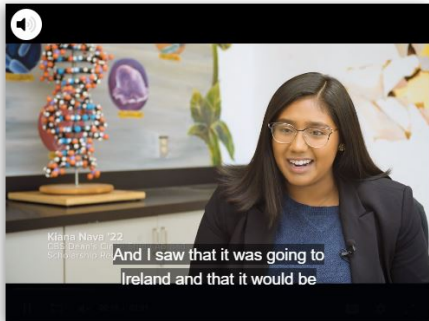
WATCH YOUR VIDEO!



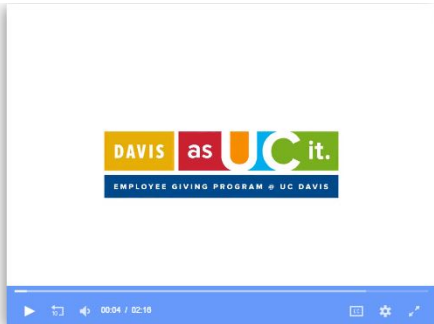
[Unsubscribe here](#) to stop receiving ThankViews from UC Davis. Learn more about ThankView's [privacy policy](#).

## Unit-specific stewardship video examples.

Pictured left is the stewardship video for the College of Biological Sciences. On the right is the stewardship video for the Employee Giving Program.



When Neurobiology, Physiology, and Behavior major Kiana Nava '22 studied abroad in Ireland taking "Bio Sci 2B in Dublin", it brought perspective to her love for science. Traveling overseas for the first time caused her to pay more attention to the details of her surroundings and witness how science directly relates to the world around her. The Dean's Circle Study Abroad Scholarship made her cultural and educational experience possible.



Your support of UC Davis and UC Davis Health helps us create a better tomorrow. You are helping students graduate, combating climate change, curing diseases, improving human and animal health, and so much more. Your generosity as both an employee and a donor brings our community together and helps UC Davis enrich the lives of everyone it touches.

Thank you for all you do at UC Davis. We would not be the world-class institution we are without you.

Hi Chelsea, thank you for helping make Give Day a success!

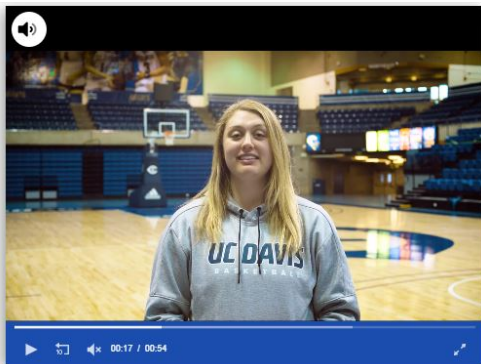
WATCH YOUR VIDEO!

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA



Chelsea

## 2020 Give Day stewardship video sample



Thank you for being a part of our fourth annual UC Davis Give Day! In just 29 hours, gifts from donors like you raised a record-breaking \$2.5 million dollars for scholarships, research, and other important programs at UC Davis and UC Davis Health.

Over \$142,000 was raised for COVID-19-related emergency funds that will provide students in need with necessities like food, housing, and other resources that support their transition to online learning. Those dollars will also support our medical and nursing students, health care professionals, and their efforts to save lives and find solutions.

We are extremely grateful to you and our UC Davis community of students, alumni, parents, employees, patients and clients who came together to make Give Day a success during this difficult time. Whether you chose to support emergency funds or the many other programs that strengthen UC Davis, your generosity will make an immediate impact on our campuses and the world beyond them.

Thank you again for your support!



Fri 3/6/2020 10:27 AM

Crowdfund UC Davis <crowdfund@ucdavis.edu>

BCC: Thank you for supporting ##Project Name##!

## Crowdfund UC Davis stewardship email

To: Kilby E King; Joseph F Belford; Chelsea M Clouser; Michelle L Poesy; Andrea H. Elliott; Joan E Fischer

You are receiving this email because you have been designated to receive a copy of all Email Marketing communications when they are sent. Token names will display so you know what information we will populate for recipients.



Dear ##First Name##,

Thank you for participating in Crowdfund UC Davis and supporting ##Project Name##. We launched Crowdfund UC Davis to give students, faculty, staff members, and researchers the ability to turn their great ideas into reality, and thanks to your support, it was a success!

Whether you supported a project related to scholarships, research, athletics, or extracurricular programs, your generosity reinforces UC Davis' commitment to public service and gives campus groups the resources they need to support students and the incredible work we do here each day.

Thank you again for choosing to support ##Project Name##. Every gift makes a tremendous impact on these projects and the people who benefit from them.





DAVIS CHANCELLOR'S CLUB

Insider's  
Tour of  
*Wine*  
Country



**Saturday, November 10, 2018**

# Your passport to *Wine* Country

## includes

- Bus transportation
- Lunch
- Wine tastings
- Exclusive tours of three UC Davis affiliated wineries, guided by alumni (see map for details)

**Total cost:** \$95 per person

## Transportation options:

- Bus departing from UC Davis, Walter A. Buehler Alumni Center (530 Alumni Lane, Davis). Please arrive no later than 8:30 a.m. Complimentary parking will be available in the Gateway Parking Structure.
- Bus departing from Bay Area (Sycamore Park and Ride Lot, 510 La Gonda Way, Danville, CA 94526). Please arrive no later than 8:30 a.m. for registration.

***We will be exploring vineyards, so please dress in comfortable shoes and clothing.***



## DAVIS CHANCELLOR'S CLUB

In appreciation of your support,  
the Davis Chancellor's Club invites you to  
*eat, sip* and *explore* with us on an insider's tour  
of wine country. Please join us for this exclusive  
tasting and grape-picking tour where we'll learn the many  
ways UC Davis has influenced the wine industry.

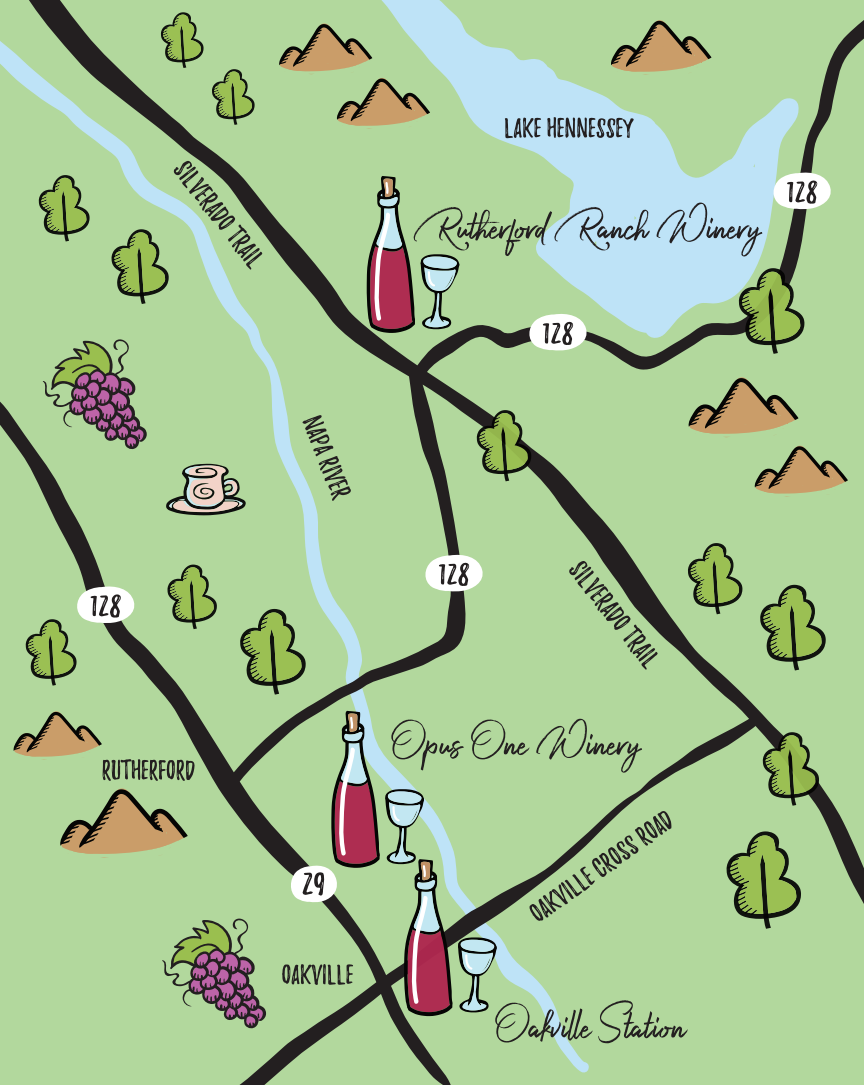
**Saturday, November 10, 2018**

**8:30 a.m. to 5:30 p.m.**

Limited number of spaces available,  
first come, first served!

**Reserve your spot and see payment details at  
<https://tinyurl.com/DCCWineCountry>**

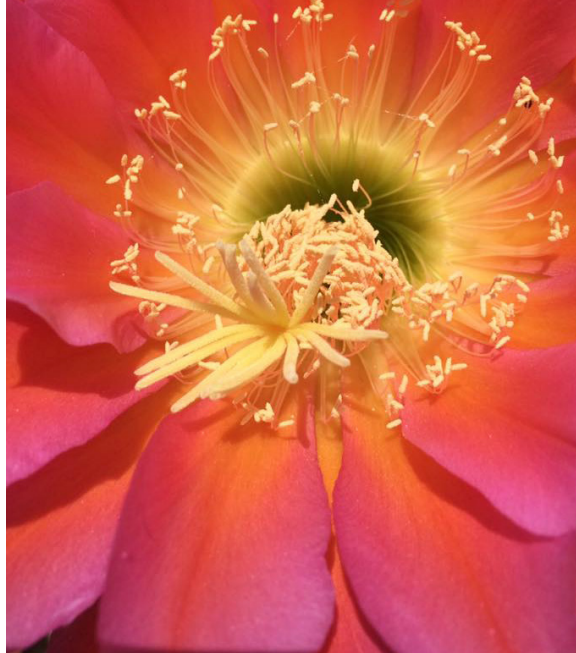
For special accommodations, please contact  
response@ucdavis.edu or 530-754-2261.





UC DAVIS

DAVIS  
CHANCELLOR'S  
CLUB



## IN APPRECIATION OF YOUR SUPPORT,

the Davis Chancellor's Club cordially invites you to an **INSIDER'S TOUR OF THE BOTANICAL CONSERVATORY** at UC Davis! Join the conservatory's director and curator, **ERNESTO SANDOVAL**, along with other Conservatory staff, and explore one of the most diverse collections of both rare and common plant species in the country.





One Shields Avenue, Davis, California 95616



Ernesto Sandoval '96 has over 25 years of experience working in the UC Davis Botanical Conservatory, and currently serves as its director and curator. In addition to his work in botanical polyculture and biodiversity at the conservatory, Ernesto spends his time explaining and interpreting the world of plants to people of all ages and levels of gardening expertise, and regularly lectures at various Garden Clubs throughout California.



DAVIS  
CHANCELLOR'S  
CLUB

**Saturday, November 2, 2019 | 12 to 2 p.m.**

Storer Hall | UC Davis

*Light refreshments will be served.*

Complimentary parking is available in campus lot 26 and 27,  
<http://campusmap.ucdavis.edu/>

*Please dress comfortably to walk through humid and tight spaces.*

**Kindly RSVP by October 25**  
**to [dcevents@ucdavis.edu](mailto:dcevents@ucdavis.edu) or (530) 754-2261.**

**From:** [UC Davis](#)  
**To:** [Andrew Crotto](#)  
**Subject:** You're Invited: Philanthropy Spotlight, Botanical Conservatory  
**Date:** Wednesday, June 5, 2019 11:08:28 AM

Having trouble viewing this email? [Click here](#)



*As a valued employee donor, we would like to invite you to a*

**Philanthropy Spotlight Tour**  
*of the*

**UC Davis Botanical Conservatory**

*Join us to see the impact of employee giving in action*

*Tuesday, June 25, 2019  
12:00 pm - 1:00 pm*

*Botanical Conservatory  
Kleiber Hall Drive  
between parking lots 26 and 27*

*light refreshments will be provided*

**[I will attend](#)**

**[I can't make it](#)**





## 2019 Employee Giving Ice Cream Social Stewardship Event

From top left: Chancellor Gary May thanking all employee donors for their generosity, employee donors enjoying the event, and Chancellor May mingling with the crowd



