

| Event Income | | |
|-----------------------|----------------------|------------------------|
| | GradFest 2019 | Drive-thru 2020 |
| Box Sales | \$205,500.00 | \$214,900.00 |
| Sponsorship fee | \$4,000.00 | \$0.00 |
| Vendor fees | \$500.00 | \$0.00 |
| Donation | \$12,650.00 | \$14,430.00 |
| Total Expenses | \$222,650.00 | \$229,330.00 |

| Expense | Estimated Budget | |
|--------------------------------------|-------------------------|---------------------|
| Grad Box Merchandise Cost | \$65,675.00 | \$72,488.00 |
| Cap, gown, tassel (bookstore) | \$94,475.00 | \$98,254.00 |
| | \$160,150.00 | \$170,742.00 |
| Rentals | | |
| Tables, chairs, tenting, etc. | \$7,500.00 | \$0.00 |
| Barricades | \$250.00 | \$0.00 |
| Huddl Photo Booth | \$1,200.00 | \$0.00 |
| Blow-up Bulldog | \$0.00 | \$0.00 |
| AV equipment Rentals | \$500.00 | \$0.00 |
| DJ | \$2,500.00 | \$0.00 |
| Lighting | \$1,000.00 | \$0.00 |
| Food truck fees | \$800.00 | \$0.00 |
| Secuirty | \$750.00 | \$0.00 |
| Housekeeping | \$0.00 | \$0.00 |
| | \$14,500.00 | \$0.00 |
| Materials | | |
| Event supplies | \$250.00 | \$0.00 |
| Decor | \$500.00 | \$0.00 |
| Sanitization | \$0.00 | \$300.00 |
| Other | \$500.00 | \$0.00 |
| | \$1,250.00 | \$300.00 |
| Marketing | | |
| Sample Box | 53.99 | 53.99 |
| Signage | \$500.00 | \$100.00 |
| Social Media Marketing | \$100.00 | \$100.00 |
| | \$653.99 | \$200.00 |
| Food | | |
| Food for staff | \$150.00 | \$450.00 |
| | \$150.00 | \$450.00 |
| Total Expenses | \$176,703.99 | \$171,392.00 |

| | | |
|---------------------|--------------------|--------------------|
| Total Profit | \$45,946.01 | \$57,938.00 |
|---------------------|--------------------|--------------------|