Student emergency aid has new name, improved services

STUDENT EMERGENCY RELIEF AID

UC DAVIS STUDENT FOUNDATION

UNIVERSITY OF CALIFORNIA, DAVIS

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give.ucdavis.edu

Dear [informal salutation],

Any student can be surprised by emergency expenses: an accident or illness, losing a job. An assistance program run by Aggies Helping Aggies, the UC Davis student foundation, helps our fellow students stay in school—and we are pleased to announce a new name and improved services.

Student Emergency Relief Aid (SERA) is the new iteration of We Are Aggie Pride, which has long provided cash awards to fill gaps not covered by other assistance. SERA offers a streamlined process to get help faster from Financial Aid and our student advisory board. SERA is also now accessible in the Memorial Union at Aggie Compass, the student basic needs center.

As Aggies Helping Aggies, we help raise money for SERA, which is entirely donor-funded. **Through SERA, you give students the greatest gift—the ability to stay in school.** Please join us in support of our fellow Aggies.

With gratitude,

Victoria Choi '21
President, Aggies Helping Aggies,
the UC Davis Student Foundation

give.ucdavis.edu/go/GiveToSERA

"SERA helps our fellow students with their financial struggles—and teaches all of us about the impact of philanthropy. It's Aggies Helping Aggies in action, and reflects the core of our mission as a student foundation."

- VICTORIA CHOI '21
PRESIDENT
AGGIES HELPING AGGIES, THE UC DAVIS STUDENT FOUNDATION