

# The Philanthropic Opportunities

**UCDAVIS**  
Coffee Center

Our work creating a state-of-the-art facility for the Coffee Center is underway, and we invite visionary partners to join us in accelerating this comprehensive initiative. The following menu offers an array of visible naming opportunities that will associate your legacy with the cutting edge of coffee science.

- The Coffee Center: **\$10 MILLION**
- The renovated building: **\$5 MILLION**
- The Coffee Center Garden: **\$1 MILLION**
- A central lobby where all are welcome to gather and explore the world of coffee: **\$1 MILLION**
- The Chemical Analytical Laboratory, to understand the molecular foundations of this globally significant beverage: **\$750,000**
- The Sensory and Cupping Laboratory, a space dedicated to robust sensory and consumer research on coffee: **\$750,000**
- A classroom which will provide the center with an educational space to conduct technology-informed education for undergraduates, graduate students and industry professionals: **\$500,000**
- The Coffee Greenhouse, where pre-harvest coffee research can be conducted: **\$500,000**
- An endowed research fund to enable the Coffee Center to respond to urgent research priorities or new directions in the field: **\$250,000**
- Interactive hallway and displays: **\$250,000**
- Coffee Center entry bridge: **\$150,000**
- Huddle space: **\$150,000**
- Sensory booths: **\$75,000 EACH**
- Graduate student fellowships: **\$50,000 PER YEAR**

# Ways of Giving

We respect that, for each donor who wishes to provide significant philanthropic support, there are personal, financial and gift planning aspects to consider. We will work with you to realize your philanthropic vision and develop the gift plan that best meets your needs. At your request, we can also work with your tax and financial advisors. Following are various gift types and their associated benefits. You may wish to consider a mix of gift types to help you achieve both your philanthropic and financial objectives.

## Cash Gifts

- Are the simplest and most popular giving method
- Can be tax deductible in the year they are given

## Gifts of Securities

- Include stocks, mutual funds and bonds
- Can avoid capital gains taxes
- Can provide an income tax deduction for the full fair market value of long-term, appreciated securities

## Gifts of Real Property

- Include land, farms, personal residences, and rental or commercial property
- Can avoid capital gains tax on appreciated assets
- Can provide an income tax deduction for the full fair market value of long-term, appreciated property
- Can eliminate property expenses and taxes
- Can provide continued use for life through a retained life estate gift

## Bequests & Living Trusts

- Establish the UC Davis Foundation as a beneficiary of your estate
- Can provide an estate tax deduction equal to the value of the gift
- Offer flexibility by allowing you to provide for family first

## Retirement Plan Gifts

- For current gifts, utilize the IRA Charitable Rollover provision (for donors aged 70½ and older)
- Name the UC Davis Foundation as a beneficiary
- Can eliminate income tax on the plan distributions
- Preserve the plan's full value for gift purposes

## Life Income Gifts

- Include charitable remainder trusts and gift annuities
- Can provide potential tax savings on income, estate and capital gains
- Generate income for you and/or your loved ones for a fixed period of time or until your passing
- Distribute the remaining assets to the UC Davis Foundation