

Dear

As a caring community member and supporter, you may already be aware of the growing issue of food insecurity on college campuses and here, at Fresno State.

Fresno State students are working hard to fulfill their dreams of a higher education, but, for some, making ends meet can be challenging. In a 2017 study, 43.7% of Fresno State students surveyed have experienced some level of food insecurity in the past 12 months. Studies show that when a student is hungry, it is very difficult to think and retain what is being learned.

The Fresno State Student Cupboard was established over five years ago to provide free food and hygiene products for struggling students in a dignified way. During the last academic year, 6,073 students visited the Cupboard totaling 57,265 visits.

During March Match Up, Moss Adams, LLP, Granville Homes, Valley Wide Beverage and an anonymous donor are matching \$1 for \$1 all gifts up to \$150,000 through March 31. Your support will be doubled and will double the impact for student success!

With your investment, past March Match Up donations have funded our program, purchased equipment and created an endowment. For a recent graduate, the Student Cupboard was a helping hand and trusted resource...

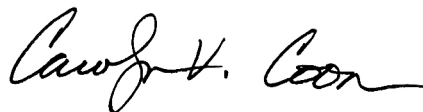
"There were times when a bag of groceries from the Student Cupboard helped me get through to my next paycheck. I am so grateful."

This is your chance to make a difference in our students' lives. We believe in them as our next generation of leaders. Your generosity is appreciated.

Sincerely,



Mary G. Castro
Fresno State Volunteer
and First Lady



Dr. Carolyn Coon
Acting Vice President for Student Affairs
and Enrollment Management



P.S. Make a gift by visiting fresnostate.edu/marchmatchup today or return the enclosed card with your donation in the envelope provided.
