



Collective Commitment Drives Progress

NAU FOUNDATION
ANNUAL REPORT 2019



Every donation has a ripple effect, enhancing the Lumberjack experience for students, faculty, and staff. These ripples of generosity spread from our 120-year-old roots in Old Main, into the communities served by NAU alumni, campuses, and research. They extend beyond the San Francisco Peaks, across the Colorado Plateau, and beyond. Your gifts shape the ongoing story of our collective commitment to building a better world.



1,600 funds

*1,600 stories of
commitment to
NAU*

NAU students hold "Thank you" signs during NAU's first annual Giving Day.

Northern Arizona University's commitment to student success and scholarly excellence in a rapidly changing world is bolstered by your dedication and support. For 120 years, we have built on our strong foundation to transform challenges into opportunities, aspirations into accomplishments, and promises into real and sustainable progress for Arizona's communities and the world.

In 2017, we invested in the future of K–12 in Arizona by addressing the educator shortage with the launch of the Arizona Teachers Academy. In 2018, we opened the doors to a new Honors Residential College. Last year, our research expenditures climbed to nearly \$58.9 million. NAU Online has evolved into one of the best online experiences in the nation. And, today we celebrate the highest graduation and retention rates in NAU's history.

The COVID-19 global pandemic struck during the development of this report. As you read this report, I hope you will enjoy reminders of what our reality was prior to the public health crisis. Donors like you will help create what's next for NAU with creativity, optimism, and resiliency.

Thanks to you, NAU is not just meeting—but surpassing—goals. The gifts and assistance you consistently and generously provide through the NAU Foundation support the continuing success of NAU and of our students. Now, more than ever, your investment helps us forge paths to a bolder, brighter future.

With gratitude,



Rita Hartung Cheng, PhD
President, Northern Arizona University





Each number in the NAU Foundation Fiscal Year 2019 report tells a story. They represent our donors, students, faculty, and an entire academic community who benefit from your generosity.

It is easy to quote numbers of donors and dollars, and those numbers definitely matter. But your commitment to NAU goes well beyond the numbers—it is personal.

In this report, you will meet remarkable students who—because of you—are realizing their aspirations. You will be reminded of the collective strength, energy, and vitality of our Lumberjack community. Most importantly, you will learn how your philanthropy creates tangible impact in the lives of NAU students, alumni, faculty, staff, and communities.

Thank you for your dedication and loyalty. You are NAU's greatest partner in making the world a better place.

With Lumberjack pride,

Rickey N. McCurry, J.D.
Chief Executive Officer, NAU Foundation

As Lumberjacks, having front-row seats to witness transformational impact at NAU is extraordinary! We are repeatedly inspired by Lumberjacks around the world who are dedicated to NAU's vision of excellence.

Your collective commitment to support our colleges, schools, and programs has supported thousands of students with scholarships, funded exceptional programs, built new and reimagined learning and research spaces, and welcomed world-renowned faculty members to NAU.

NAU's inaugural Giving Day in 2019 ignited a philanthropic spirit, inspired a movement, and laid the foundation for a new NAU tradition—cumulative impact.

Your support preserves the NAU experience for generations of Jacks. And, it transforms the trajectory of NAU's future.

We are confident the strength of our community will continue to elevate NAU and show the world that it's always a great day to be a Lumberjack!

Go Jacks!

Jeff Willis '72
Chair, NAU Foundation Board

Heidi Hansen '91
President, NAU Alumni Association



Mission Statement

The NAU Foundation

is dedicated to advancing the university through fostering relationships, inspiring investment, and providing stewardship.

VOLUNTEER LEADERSHIP

As NAU's greatest ambassadors, the NAU Foundation and Alumni Association Boards of Directors help to advance the university through their strategic vision and advocacy. Their devotion to NAU's mission of excellence and their commitment to student success serve as an inspiration for future Lumberjack leaders.

Service during Fiscal Year 2019: July 1, 2018 to June 30, 2019

NAU Foundation Board of Directors

Jeff Willis, Chair '72	Dave Franke	David Noosinow '82
Barbara McCloud, Vice Chair '78	Scott Free '74	Sandy Owen '87
Jeffre Beatty, Treasurer '79	Jeanette Garretty Reinhard	Hank Peck '75
Victoria Fimea, Secretary '83	Heidi Hansen '91	Thomas Perkins '80
Lisa Bacus '86	William Heibel '70, '73	Anthony Plese '75
Chris Bavasi '75	Harry Hengl '76	Rick Rodriguez '84
Robin Braun '77, '12	Tim Kinney '82	Jim Skelding '93
Bob Casselman '77	John Lucking	Sherri Slayton '85
George Adams '74	Roy Morey '59	Karen Steinbronn '71
Lisa Bagwell '89	David Mosow '68, '71, '78	Lynn Valbuena '18
Robert Bement	Julie Nackard '78	
Robert Braudy	Peggy Nelson	
Regent Emeritus Ernest Calderón '79, '13	Keith Newlon '79	

NAU Alumni Association Board of Directors

Heidi Hansen, President '91	Trina George '09	Joseph Mead '83
Colleen Belford, Vice President '06	Marissa Graves '09	Bill Nyman '70
Carmelle Malkovich, Officer-at-Large '03	Jana Harper '90	Janet Sweigart '83
Katie Patten, NAU-TEN Officer '09	Stephanie Hastings '96	Maggie Thom '12
Josh Aldred '03	Melvin Hunter Jr. '10	Wayne Watson '84
Penny Emerson '80	James Jayne '91	Cathy Wylet, Past President Representative '82
C.J. Fay '02	Rudolph Koch III '72	

FACTS AND FIGURES

The story of Fiscal Year 2019 (July 1, 2018–June 30, 2019) is built on a foundation of numbers: donors, gifts, funds, and events. On these pages you will see an inspiring breadth of commitment to Northern Arizona University's success: from first-time donors who gave on our first Giving Day to those leaving the ultimate legacy with their bequest; from the immediate impact of current-use funds to the perpetual support of endowments; and from student and faculty support to research and capital enhancements. Every gift to the NAU Foundation matters.

First-time donors
 ① **FY18 2,685**
FY19 2,978

Number of dollars raised

FY18 \$13,210,528
FY19 \$13,712,762

13,684

Total donors FY19



3,987

Alumni donors

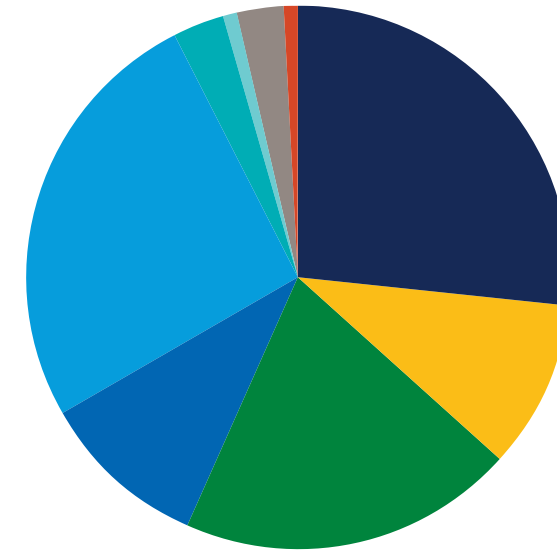


4,576

Donors who have contributed at the annual level for 10+ years



WHO INVESTED IN THE NAU FOUNDATION



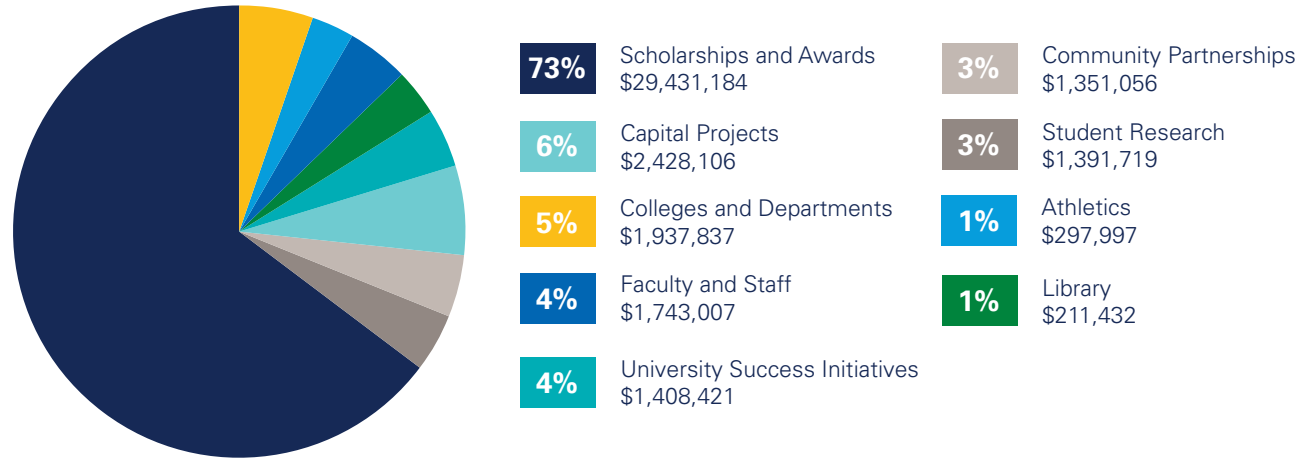
TOTAL \$13,712,762



"This scholarship will allow me to make a positive difference in my community and pursue my dreams."

Frank Palacio '22 | BS, Forestry
Suzanne Ingersoll Scholarship

WHERE DID DONORS INVEST



HOW DID DONORS INVEST

Planned gifts
\$8,420,500

Current-use funds
\$8,208,336

Endowments
\$5,529,951

1899 Society
23 New Members

1899 Society (formerly Heritage Society) members have designated the NAU Foundation in their estate plans.

GIVING DAY

May 1, 2019 was NAU's first annual Giving Day. Donors from around the world came together to celebrate their Lumberjack pride and give back.

MAY 1, 2019
one day
ONE NAU

1 **441**
First-time donors

39 Challenges unlocked
\$96,155 matched

Total raised
\$282,573

Total gifts **1,276**

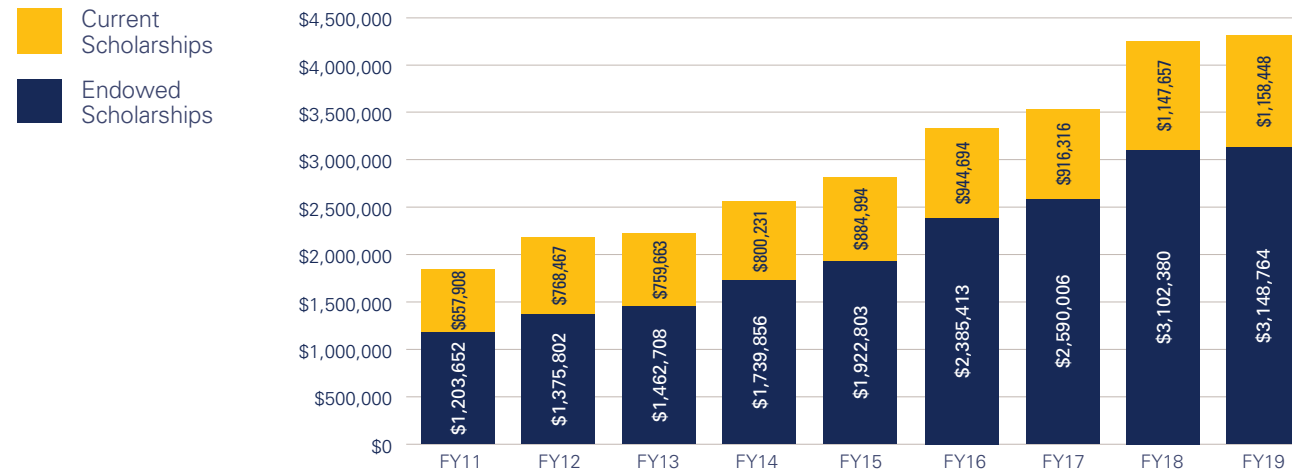
1,169 Donors



SCHOLARSHIPS: AT THE HEART OF STUDENT SUCCESS

Donor support for students' attendance ensures NAU can attract and retain aspiring scholars. Endowed scholarships yielded an increase in payouts in FY19, and annual donor support for current scholarships also grew. Scholarships empower students to focus on their studies; build confidence in their field; work closely with faculty mentors; and reduce reliance on student loans.

Scholarships Awarded



13 New scholarship endowments

12 New current-use scholarships



"My opportunities are endless with this scholarship, and my aspirations to explore are now possible thanks to the generous funds provided to a full-time master's student, grad assistant, mom, and future geologist."

Claire Pringle '20 | MS, Geology
Walter and Rosemarie Hochstrasser Scholarship

ALUMNI

Alumni Association NAU Near You Chapters

- Denver
- Flagstaff
- Phoenix
- Portland
- Prescott area
- Native American
- San Diego
- Washington, D.C.
- Yuma
- Coming soon: Dallas

64

Alumni events



1,809

Attendance at alumni events

1,875 Chapter members



24 Volunteer activities



Service first

Brittany Labit-Hernandez '19

BS, Nursing

Major General Earl and Nadia Matthews Military Spouse Scholarship

Brittany Labit-Hernandez dreamed about becoming a nurse since she was a child. Serving her country and her family as a military spouse paused her aspirations, until she found a path to achieve her dream through NAU—Yuma supported by the scholarship created by Major General Earl '83 and Nadia Matthews. This scholarship gave first-generation student Labit-Hernandez the resources she needed to immerse herself in an education that prepared her for a meaningful career.

“The scholarship gave me the opportunity to focus on my coursework, clinical work, and pursue my passion to help others.”

Admiral Braun Leadership Endowment

Vice Admiral Robin Braun '77 has chosen to accelerate NAU's long-term commitment to military and veteran student engagement, service, and leadership development. Her commitment builds upon NAU's support to prepare military-connected students to enter professional careers through leadership opportunities such as workshops, speakers, and events.



Commitment to compete

Cameron Shelton '22

BS, Business Marketing

NAU Athletics Scholarship

NAU Basketball point guard Cameron Shelton is a standout on the court and in the classroom. Shelton's competitiveness has helped him succeed—he's among the top 10 in scoring and assists in the Big Sky Conference. His desire, determination, and focus on his academic pursuits have also played a positive role in his Lumberjack experience.

“The opportunity to compete with my teammates, who are like my brothers, and receive a degree means the world to me. I know my experience is not possible without the generous support of our fans, alumni, and Skyjacks around the world.”

Skyjacks

Longtime NAU Athletics donors Dr. Robert Horn and Mr. Pete Fava give because they believe NAU's athletic program is a great way to receive state, regional, and national attention. With a strong institutional reputation, potential students and parents will also look at NAU for their academic offerings. Dr. Horn and Mr. Fava continue to support Lumberjack athletics through the Skyjacks program because NAU supports the “student” aspect of “student-athlete.”



Solution seekers



Barry A. Bertani Electrical Engineering Equipment Fund

Retired electrical engineer Barry Bertani has chosen to equip NAU engineering students with hands-on experiences to shape our future. Bertani chose a “blended gift”—annual contributions plus a bequest in his estate plans—to implement his philanthropic vision to provide a premier education for the undergraduate students in the College of Engineering, Informatics, and Applied Sciences. His contributions will support the school’s cutting-edge lab equipment, software, and instrumentation.

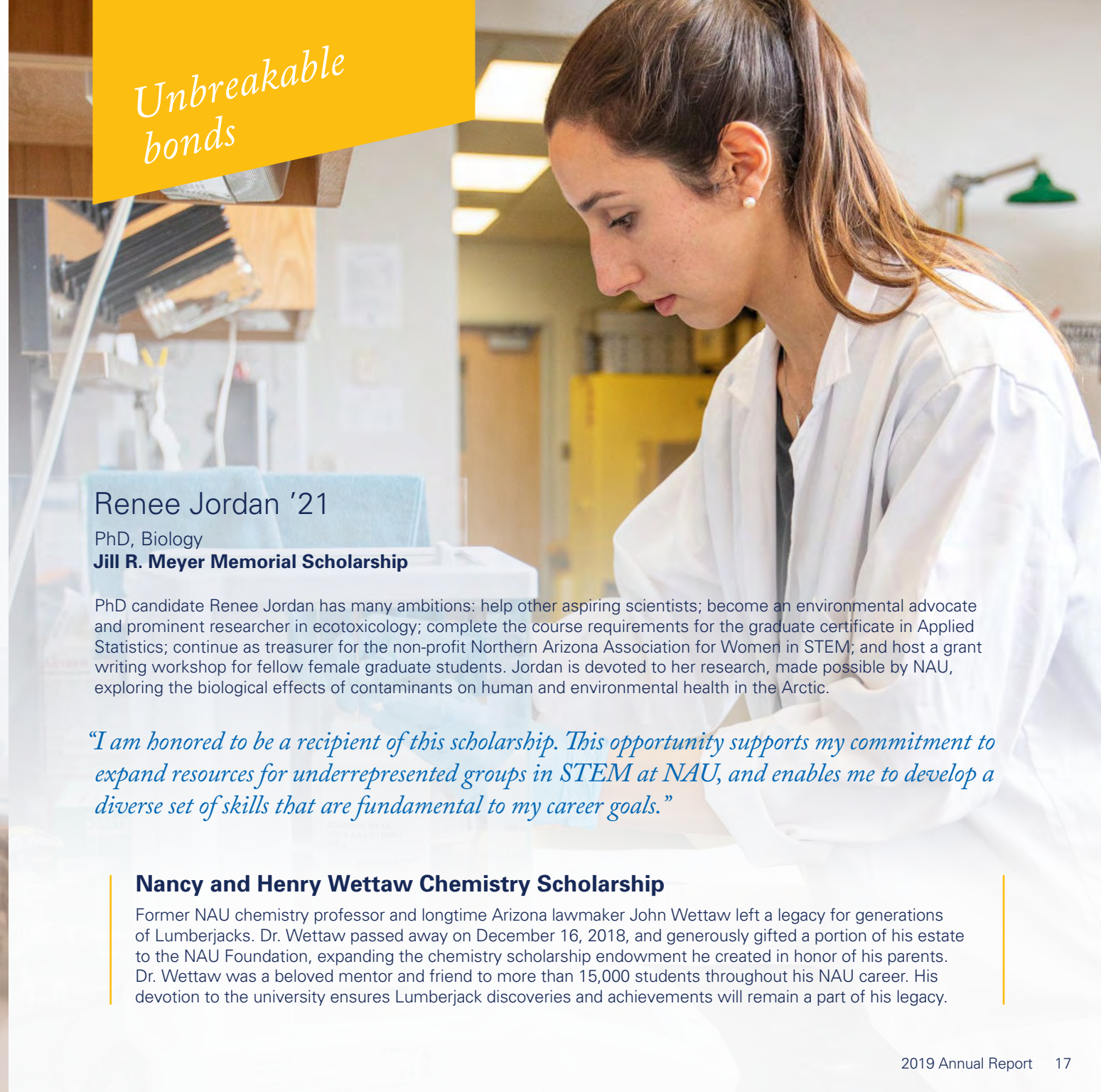
Derrick Lameman '23

BS, Environmental Engineering
Wilma Elmer Scholarship

Derrick Lameman always aspired to attend NAU. Now that he is here, he is living out his dreams. His mentors have encouraged him to step beyond his comfort zone, building the skills and confidence to succeed in a career dedicated to keeping the Southwest clean and secure.

“It is a tremendous honor to receive this scholarship. Your investment in my education is an inspiration. I am committed to succeed and to create solutions that will protect and improve the quality of the environment.”

Unbreakable bonds



Renee Jordan '21

PhD, Biology
Jill R. Meyer Memorial Scholarship

PhD candidate Renee Jordan has many ambitions: help other aspiring scientists; become an environmental advocate and prominent researcher in ecotoxicology; complete the course requirements for the graduate certificate in Applied Statistics; continue as treasurer for the non-profit Northern Arizona Association for Women in STEM; and host a grant writing workshop for fellow female graduate students. Jordan is devoted to her research, made possible by NAU, exploring the biological effects of contaminants on human and environmental health in the Arctic.

“I am honored to be a recipient of this scholarship. This opportunity supports my commitment to expand resources for underrepresented groups in STEM at NAU, and enables me to develop a diverse set of skills that are fundamental to my career goals.”

Nancy and Henry Wettaw Chemistry Scholarship

Former NAU chemistry professor and longtime Arizona lawmaker John Wettaw left a legacy for generations of Lumberjacks. Dr. Wettaw passed away on December 16, 2018, and generously gifted a portion of his estate to the NAU Foundation, expanding the chemistry scholarship endowment he created in honor of his parents. Dr. Wettaw was a beloved mentor and friend to more than 15,000 students throughout his NAU career. His devotion to the university ensures Lumberjack discoveries and achievements will remain a part of his legacy.

Health at heart

Izabella Chee '21

BS, Nursing

F. Avalon Daggett Scholarship

Izabella Chee keeps her great-grandmother's advice close to her heart: earn a degree, experience the world, and return home to help her people. Following NAU graduation, Chee intends to earn a Doctorate of Nursing Practice. She hopes to build her clinical knowledge as a travel nurse for the Indian Health Service, after which she intends to return to her small hometown in Piñon, Arizona, and become an integral member of its healthcare team.

"I was born to help people and I intend to rise to this expectation. I want to improve the Indigenous healthcare system. I aim to be the solution."

ASAP Fund for Nursing Vert Endowed Professorship Vert Fund for Excellence

Giving back and helping others comes naturally for healthcare leader, clinical researcher, educator, and registered nurse, Dr. Leslie Vert '17. Vert is making a difference in the School of Nursing at NAU by advancing the discipline and creating a ripple effect that will support generations of Jacks. She has also invested in cybersecurity, her late husband's area of passion and expertise.



Compassionate
community

Tabitha Fable '21

BA, Public Administration

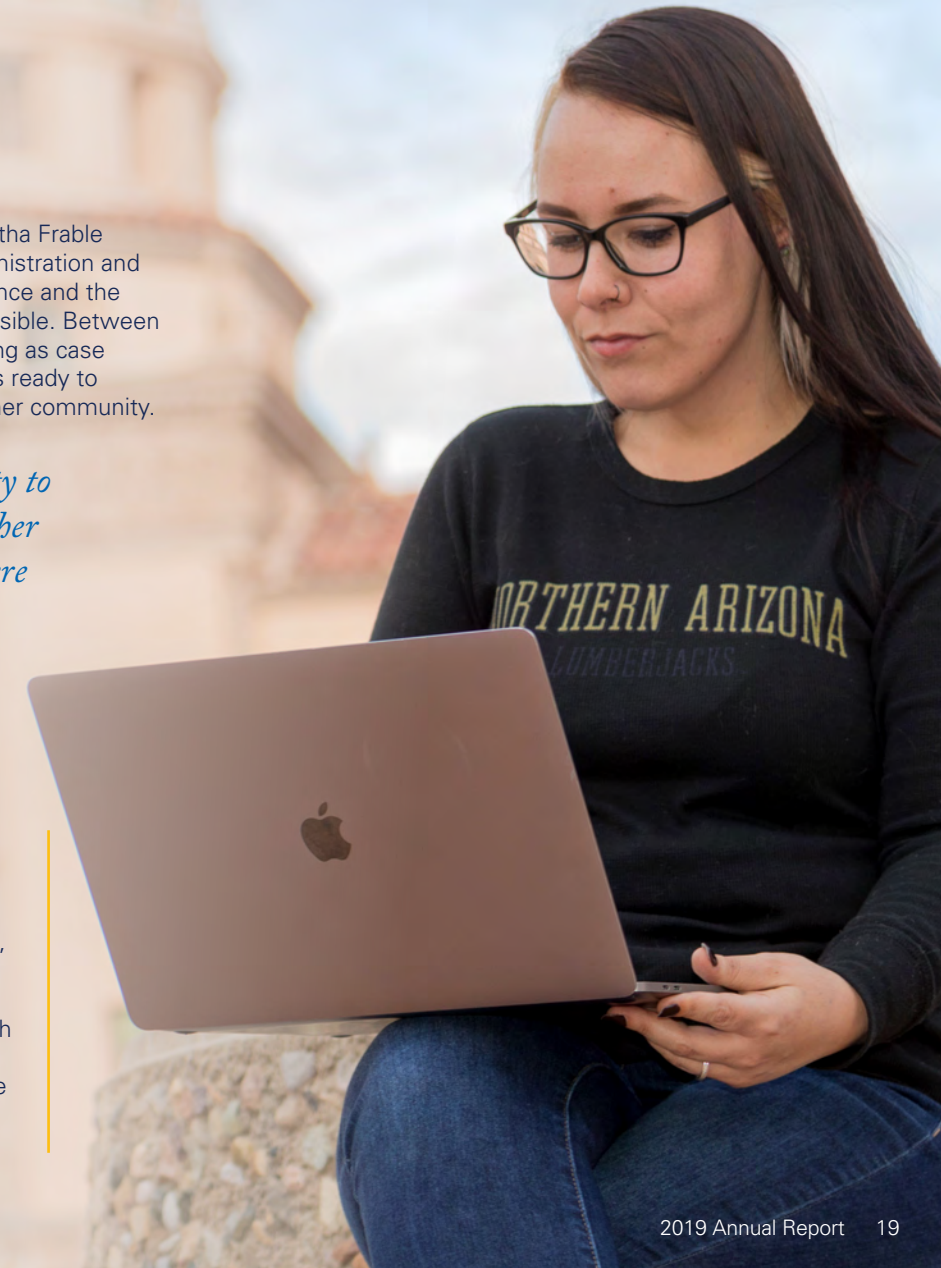
Blue Family Scholarship

Former foster youth and mother of two, Tabitha Fable aspires to help her community through administration and policy. Fable is grateful for her NAU experience and the scholarship that has made her education possible. Between school, motherhood, volunteering, and serving as case manager at a Tucson charter school, Fable is ready to leverage her education to inspire change in her community.

"NAU has given me the opportunity to show my daughters—as well as other foster care youth like me—that there is a community who cares, and you can succeed academically as long as you are resilient!"

Blue Family Scholarship

Lumberjacks for life, Brian and Ann Blue, '70 and '71 respectively, have set out to make a difference in the lives of students, like Tabitha, who would not otherwise have the means to obtain a higher education degree. Through their work with Court Appointed Special Advocates, they are committed to support youth who have aged out of foster care to achieve their dreams with a post-secondary education.



Financials

Investment Return FY19

Many factors influence the value of the NAU Foundation Endowment and individually endowed funds, including gifts to each fund, overall endowment distribution, and investment earnings.

The NAU Foundation Endowment Market Value as of June 30, 2019, was \$164,139,651. Endowment returns for fiscal year 2019 were 3.3 percent.

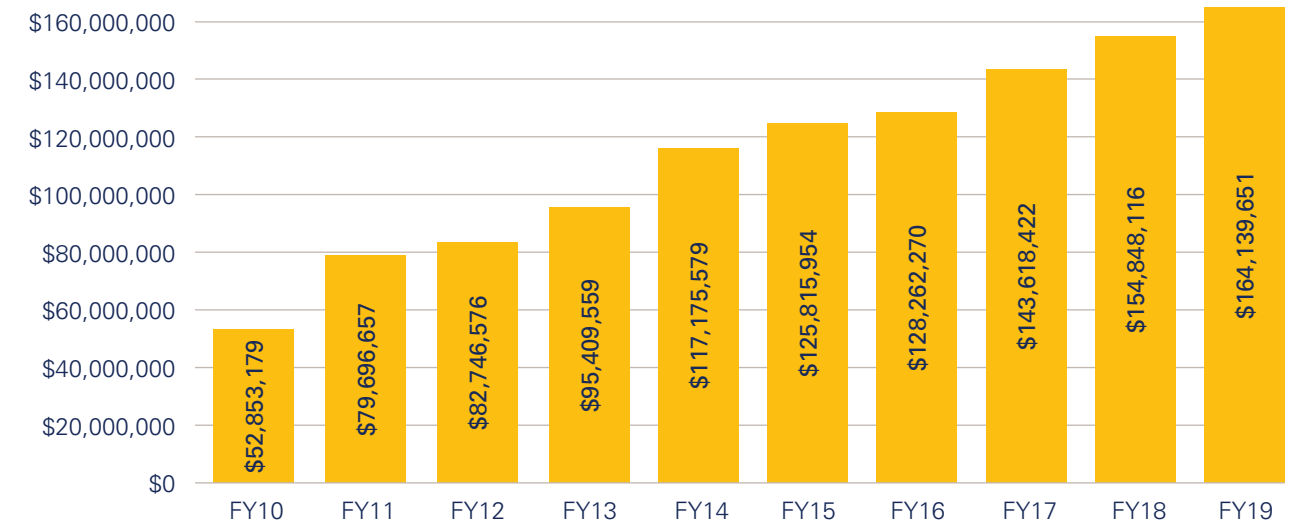
The endowment's growth is a long-term investment. This valuation is at a point in time, while stock market performance changes on a daily basis. Over 10 years the endowment yielded an average of 10.10 percent. The chart on the following page compares the NAU Foundation to our peer group based on endowment size as reported in the 2019 National Association of College and University Business Officers (NACUBO)-TIAAA Study of Endowments. The NAU Foundation has outperformed our peers on the three-, five- and ten-year horizons.

NAU FOUNDATION ENDOWMENT PERFORMANCE

For fiscal year 2018-2019, the Payout was computed based on 4 percent applied to the three-year rolling average of the endowment pool market value as of December 31. One and a half percent (1.5%) of the December 31, 2018, market value of the endowment is designated as a reinvestment fee to support NAU Foundation operations.

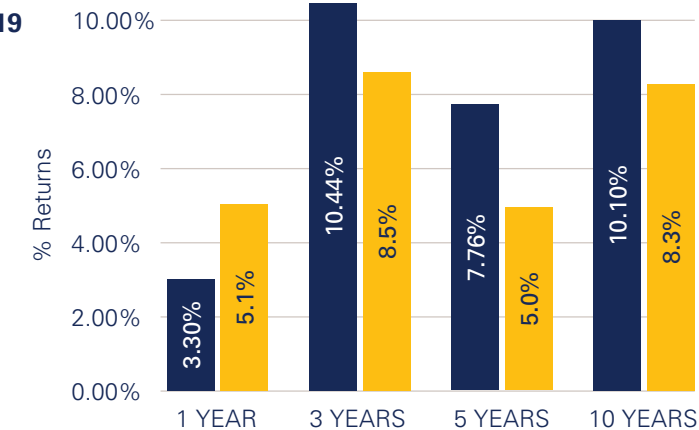
The endowment is invested in perpetuity to generate a predictable and steady support for scholarships and programs at NAU. The Foundation maintains a well-diversified investment portfolio with a long track record of strong growth and performance.

Market Value as of June 30, 2019: \$164,139,651



Investment Return FY19

■ NAU Foundation
■ NACUBO



851
endowments

1,079
current-use funds

Forging New Paths

Donors around the world are committed to make a difference in the lives of NAU students.

Aligning personal passions with philanthropic priorities, NAU Foundation donors foster meaningful connections, empower breakthrough discoveries, and help advance the mission of NAU. Included are a few donor investments that will expand opportunities for students and impact the world around us.

TRANSFORMING CAMPUS

Some of the most visible evidence of philanthropic impact are the new facilities and reimagined spaces throughout campus. Construction cranes dot the landscape, illustrating progress toward the creation of state-of-the-art learning and performing spaces and laboratories that fuel discovery, enabling talented students to do their best work. Gifts of more than \$2.4 million ensure our facilities keep pace with 21st century technological advances and emerging teaching and learning styles.

Designed to support research, graduate, and undergraduate STEM academic programs, the **Del E. Webb Foundation** contributed to the recent renovation of NAU's Science Annex, part of the growing science and research corridor on the Flagstaff campus.

Inspired by NAU's commitment to community and culture, **Michael and Karen Kitt** helped pave the way for an intimate, state-of-the-art recital hall that will continue to inspire performers and audiences alike for decades to come.

School of Music Capital Project

Performance and public spaces

- Kitt Recital Hall
- Clara M. Lovett North Vestibule
- R. Carlos Nakai and Pamela Hyde-Nakai Plaza
- Kathay and Joe Ladrigan Grand Staircase
- Don and Sally Brooks Box Office*
- Rita and Tom Cheng Green Room

Academic and practice spaces

- Sutherland Choral Music Rehearsal Room
- Grobsmith Family Choral Music Library
- Don and Marena Hales Hall of Choral Excellence
- Billie Jo and Judd Herberger Instrumental Music Hallway*

*Named FY20



Stoller-Grabe Endowed Distinguished Professorship in Applied Linguistics/ Teaching English as a Second Language (TESL)

Fredricka L. Stoller '92 and William "Bill" Grabe, who have a collective 70 years at NAU, share a commitment to applied linguistics research, TESL teacher training, and a desire to make a difference in the lives of non-native English speakers.

"My years in NAU higher administration also raised my awareness of the need to give back to NAU and support NAU's research and teaching missions. I am proud to have helped change the research reputation and profile of the university, and we are happy to continue contributing to that vision."

—William Grabe, Retired Regents' Professor Emeritus and former Vice President for Research

Keim Award for Excellence in Undergraduate Research

Longtime Lumberjacks, Paul '77, '13, and Jenny '94 Keim, leave a legacy of research, leadership, volunteerism, and philanthropy by supporting life-long learning and inquiry through their support for undergraduate research excellence.

"For more than 30 years, the Keim Genetics Lab has fostered the next generation of scientists. This lab has always been a place for students to learn, grow, and make their mark. It is our vision to build upon NAU's community of excellence."

—Paul Keim, E. Raymond and Ruth Reed Cowden Endowed Chair in Microbiology, Regents' Professor of Biological Sciences, and Executive Director of the Pathogen and Microbiome Institute

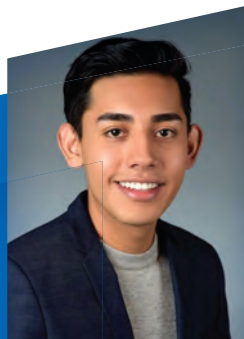
Your investment in the NAU Foundation elevates Northern Arizona University.

Your influence shapes opportunities for NAU students to achieve the future we imagine. Your Lumberjack spirit will remain your legacy. Your gift—big or small—makes a difference and enables NAU to fulfill its mission of academic excellence.

Make your next gift today!

foundationnau.org

888-628-2586 | Foundation@nau.edu



"Thank you to the generous donors who ensure NAU maintains an active student body. I am proud of my NAU involvement and experiences and know this journey will contribute to my future successes as a Lumberjack alumnus."

Francisco Santa Cruz '19 | BS, Strategic Communications
ASNAU Activity Scholarship